



New Orleans Downtown Warehouse District

FOR IMMEDIATE RELEASE

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Cambria New Orleans Downtown Warehouse District Taps Local Talent to Lead Hotel's Food & Beverage Program

New Orleans, Louisiana (June 4, 2018) – **Cambria New Orleans** is pleased to announce that **Gabe M. Roth** will serve as the property's new director of food and beverage. Roth is a native New Orleanian and a graduate of Jesuit High School. He obtained a Bachelor of Science degree in management from Louisiana State University.

Gabe Roth has held a number of managerial positions with the Hilton brand over the last several years. He served as food and beverage manager and later the assistant food and beverage director at the Hilton Garden Inn New Orleans Convention Center. Immediately prior to joining Cambria New Orleans, Roth was the catering and convention services manager at the Hilton St. Charles Avenue where he was responsible for all aspects of food and beverage management.

At Cambria New Orleans, Roth will work closely with the hotel's talented food and beverage team. In addition to directing the hotel's special events, Roth will oversee the property's stylishly hip bistro and bar which has focused on imprinting a contemporary interpretation of traditional New Orleans cuisine since opening its doors in 2017. Roth will also direct the bar offerings with a continued focus on local craft beers, a refined regional wine menu and innovative presentations of traditional craft cocktail offerings that meld perfectly with a city renowned for its innovative culinary scene.

Cambria Hotel New Orleans bistro and bar is **open daily** serving **breakfast** Monday through Friday from **6:30 to 10:30 a.m.** and from **7:00 to 11:00 a.m.** on weekends. **Dinner** service is presented **nightly** beginning at **4:30 through 10:00 p.m.** **Happy hour** at the bar is offered from **4:30 to 6:30 p.m.** with **last call** at **11:00 p.m.** each evening.

Located at **632 Tchoupitoulas Street** in the heart of the city's historic **Warehouse Arts District**, the newly constructed upscale Cambria Hotel New Orleans features **153** tastefully appointed guest rooms and **9** stylish suites. Outfitted with the latest in communications technology, the hotel is the perfect respite for the busy professional on the move or the leisure adventurer seeking to explore one of the world's truly great

destinations. This recently opened boutique hotel marks Cambria's first venture into the Louisiana market. The property is part of a growing partnership between **Fillmore Hospitality** and **Choice Hotels**, a venture committed to developing a select group of Cambria hotels across the country. For more information on Cambria Hotel New Orleans, visit www.cambrianeworleans.com.

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About Cambria Hotels

Cambria Hotels® are designed for the modern traveler, offering guests a distinct experience with simple, guilt-free indulgences allowing them to treat themselves while on the road. Properties feature compelling design inspired by the location, spacious and comfortable rooms, flexible meeting space, and fresh locally sourced cuisine and craft beer. Cambria Hotels is a rapidly expanding brand with hotels located in major U.S. cities like Chicago, New York City, Pittsburgh, Washington, D.C., and Los Angeles. Currently, Cambria has 32 hotels open across the United States with an additional 100 hotels slated to open or already in the pipeline across the U.S. and Canada. To learn more, visit www.cambriahotelsandsuites.com.

About Choice Hotels

Choice Hotels International, Inc. (NYSE: CHH) is one of the world's largest hotel companies. With over 6,500 hotels franchised in more than 40 countries and territories, Choice Hotels International represents more than 500,000 rooms around the globe. As of September 30, 2017, over 800 hotels were in our development pipeline. Our company's Ascend Hotel Collection®, Cambria® Hotels, Comfort Inn®, Comfort Suites®, Sleep Inn®, Quality®, Clarion®, MainStay Suites®, Suburban Extended Stay Hotel®, Econo Lodge®, Rodeway Inn®, and Vacation Rentals by Choice Hotels® brands provide a spectrum of lodging choices to meet guests' needs. With more than 33 million members, our Choice Privileges® rewards program enhances every trip a guest takes, with benefits ranging from instant, every day rewards to exceptional experiences, starting right when they join. All hotels and vacation rentals are independently owned and operated. Visit us at www.choicehotels.com for more information.

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About Fillmore Hospitality

Fillmore Hospitality, LLC is a management company that provides a full spectrum of development, investment and property management services to owners of hotels and resorts throughout North America. The firm's principals and executives have worked together for more than 25 years to deliver consistently superior financial results for their clients. Visit www.fillmorehospitality.com for more information.